

## Magirus announces Senior Management Change

Ulm, 30. June 2021

Effective July 1<sup>st</sup>, 2021, Thomas Hilse is appointed Chief Executive Officer of Magirus, the global firefighting equipment business of CNH Industrial (NYSE: CNHI / MI: CNHI). Hilse succeeds Marc Diening, who after the successful turnaround and sustainable repositioning of the company elected to leave the company at this own request to pursue new challenges.



“With Thomas, we appoint a senior manager to continue the successful development and further strengthening Magirus’ position as a leading provider of firefighting equipment,” said Gerrit Marx, President Commercial & Specialty Vehicles at CNH Industrial. “We are grateful to Marc Diening for the remarkable turnaround achieved under his leadership. We regret his decision and wish him well for his professional and personal future.”

Hilse brings with him a strong track record with 24 years of experience in the Truck, Bus & Commercial Vehicles Industry through various international management positions for different brands in Europe, NAFTA, Latin America and South-East Asia. Before joining Magirus, Thomas served as the Brand President of IVECO (CNH Industrial). He studied Mechanical Engineering and Business Administration and holds an MBA in International Relations.

„I am very exciting to take over the leadership of this honourable company with outstanding products, global brand reach and very talented people. We will make sure that we serve heroes as successfully in the future as we have done it since 1864. For me, it is an obligation to continue to put our customer first.” said Hilse.

„It was an honour to serve at the helm of Magirus, the iconic company in the firefighting industry. I trust in a bright future for Magirus in the years to come and are proud of what customers, business partners and all employees of Magirus have achieved together over the recent years.” said Diening at his farewell.

**About Magirus**

*Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has stood for the combination of innovation and tradition -helping fire-fighters all over the world. With a comprehensive range of state-of-the-art and reliable fire fighting vehicles, turntable ladders, equipment and equipment wagons, special solutions, pumps and portable pumps, Magirus International is one of the largest and technologically advanced providers of fire safety and disaster control technology. Magirus is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI); a world leader in capital goods with a broad range of products and global presence.*

Company contact

Xavier Moreau – Head of Sales & Marketing, Spokesperson

Magirus GmbH

Graf-Arco-Straße 30

D-89079 Ulm

E-mail: [magirus-pr@cnhind.com](mailto:magirus-pr@cnhind.com)