

## **Magirus Camiva: new “pole d'excellence” opens in Chambéry, France**

Ulm, April 20, 2015

Magirus Camiva has just opened its new site in Chambéry. With a surface of 12,200 sqm, 4,465 of which are covered, Magirus Camiva's new site is becoming the brand's new centre of excellence in France. It will focus on turntable ladders but also on fire engines, forest fire vehicles, and special vehicles. Designed to equip over a hundred vehicles per year, the Chambéry site uses standardised methods to produce customised vehicles.

It includes a maintenance facility for aerials and fire fighting vehicles, a customisation workshop to apply finishing to new vehicles, a tank pumper and fire hose testing station, a testing station featuring an 11-metre pit, a spare part and accessory department and an after-sales department for the global market, a showroom and a dedicated delivery area in which clients will receive their new Magirus Camiva vehicles, as well as offices for the company's commercial and administrative services.

### **Long-standing knowhow**

The forty-one employees working on the premises have acquired proven, recognised knowhow over the years. As fire fighting vehicle specialists, they equip and customise each vehicle according to its specifications. Indeed, Magirus Camiva has been established in the Chambéry area for over 60 years. Over 10,000 vehicles have been produced in Saint-Alban-Leyse's workshops since they began operating. Thanks to Chambéry's excellence centre, fire fighting departments will continue to benefit from the best possible services.

### **A successful relocation**

The successful migration from Saint-Alban-Leyse to Chambéry took two years of intensive activity. As for Magirus Camiva's new site, 41 of its employees are now based in its Excellence Centre. With the creation of the new center, the company will aspire to capture a leading in the market.

### **Magirus Camiva in Chambéry**

Magirus Camiva customises all fire fighting vehicle equipment produced in Magirus' plant in Ulm, Germany, and Brescia, Italy. Regardless of where the chassis was produced, Magirus Camiva equips vehicles weighing between 3.5 and 40 tons and above. Building on the combined experience of Magirus and Camiva, the new Chambéry-based Excellence Centre will provide Magirus Camiva's customers with exclusive, customised vehicles produced in compliance with their highly specific technical recommendations. The 41 employees who now work for Magirus Camiva will strive to satisfy their demanding customers on this new site, showcasing Magirus Camiva's knowhow in France.

### **Magirus Camiva**

Magirus Camiva is part of the Magirus group, which is itself part of CNH Industrial N.V., a global capital goods leader listed in the New York Stock Exchange (NYSE: CNHI) and the Milan Mercato Telematico Azionario (MI: CNHI).

### ***About Magirus***

*Passion and precision, high-tech and craftsmanship: since 1864, Magirus has stood for innovation and tradition - for firefighters around the world. Providing a comprehensive range of state-of-the-art fire trucks, ladders, rescue and equipment vehicles as well as special solutions, pumps and portable pumps, Magirus is one of the largest technology leaders for firefighting technology in the world.*

### **Press contact:**

Tobias Knebel

Email: [tobias.knebel@cnhind.com](mailto:tobias.knebel@cnhind.com)