

Marc Diening appointed Chief Executive Officer of Magirus

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Effective immediately, Marc Diening is appointed Chief Executive Officer of Magirus, the global firefighting equipment business. Diening, born in Wuppertal (Germany), succeeds Antonio Benedetti, who left the company at the end of 2015 at his own request.

Mr. Diening brings a wealth of international experience in equipment manufacturing and senior management, out of which several years at Adtranz and later Bombardier Transportation including four years as General Manager of Bombardier Transportation's largest European site in Hennigsdorf (Germany). Most recently, he successfully managed his own consultancy business and was earned an Executive MBA degree from INSEAD.

"Heading Magirus, a company with such a great history, is an especially attractive challenge," said Diening. "Magirus has undergone remarkable development over the last few years. The most important issue now is to exploit the company's existing potential to make Magirus even more competitive."

"With Marc Diening, we have been successful in recruiting a very experienced manager who we have every confidence will succeed in giving new impulse to the company and strengthening Magirus' position as a leading provider of firefighting equipment," said Alessandro Nasi, President Specialty Vehicles at CNH Industrial. "We are grateful to Andreas Klauser, Brand President Case IH and Steyr, for assuming interim management responsibility for Magirus GmbH over the past several months alongside his other functions in the Company."

Photo

left: Andreas Klauser, Brand President Case IH and Steyr

right: Marc Diening, CEO Magirus



PRESS RELEASE

About Magirus

Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has stood for the combination between innovation and tradition – to assist fire-fighters throughout the world. With a comprehensive range of the most modern and reliable fire engines, turntable ladders, rescue and equipment vehicles, special solutions, pumps and portable pumps, Magirus is known throughout the world as one of the largest and technologically leading providers of fire-fighting and disaster control technology.

Press contact

Tobias Knebel

E-mail: tobias.knebel@cnhind.com