

Calling all firefighters: Last chance to apply for the Oscar of the firefighting industry

Fire departments still have until 9 October to enter the competition for the prestigious Conrad Dietrich Magirus Award / We are looking for the national and international "Fire Department Team 2016" / The grand prize is an unforgettable journey to the world's largest urban fire department, the FDNY in New York.

Ulm, 22 September 2016

Demonstrating what fire departments do every day for society: this is the aim of the Conrad Dietrich Magirus Award, giving fire departments from all over the world the opportunity to spotlight their accomplishments, which so often go unrecognized. Until 9 October, fire brigades can visit www.magirusgroup.com/award and enter the competition for the title "Fire Fighter Team of the year 2016" in the "national" or "international" categories and win an exclusive team trip to the New York City Fire Department.

All fire departments can enter the competition with a unique mission where they demonstrated notable skill, professionalism and bravery, no matter whether they are volunteer, professional or plant based. "We are looking forward to seeing missions that illustrate the entire range of daily fire department work," said Marc Diening, CEO of Magirus. "Standard firefighting missions, those demonstrating the use of new technologies and equipment, or showing exemplary teamwork or impressive rescue operations are all welcome."

In order to be eligible for the 2016 title, the mission must have taken place after 1 October 2015. Teams must submit a short mission report accompanied by photos. As Magirus headquarters are based in Ulm, Germany, there will be a special national award for one special German brigade. German teams vying for the national award cannot additionally compete for the international title.

German teams which demonstrate outstanding social commitment have also been invited to participate. For the second time in a row, Magirus will award a special prize for social commitment.

Awaiting the winners: a trip to New York

After pre-selection by a professional jury, the national and international "Fire Fighter Teams 2016", together with the winner of the special prize for social engagement, will be determined by public online voting. A gala event will be held on 27 January 2017 at the Magirus global headquarters in Ulm, Germany.



PRESS RELEASE

The winning fire departments will also enjoy a trip to New York to visit the largest urban fire department in the world, the Fire Department of the City of New York (FDNY).

The 2016 Conrad Dietrich Magirus Award will be supported by key industry companies ENDRESS Elektrogerätebau, DÖNGES, and LUKAS/VETTER.

About Magirus

Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has combined innovation and tradition to assist firefighters throughout the world. With a comprehensive range of state-of-the-art, reliable fire engines, turntable ladders, rescue and equipment vehicles, special solutions, pumps and portable pumps, Magirus is known globally as one of the largest and technologically leading providers of firefighting and disaster control technology.

Magirus is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI), a worldwide leading company in the capital goods sector with a broad spectrum of products and a global presence.

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