

Ronja Kemmer, member of the German parliament, visits Magirus

Member of the Bundestag impressed by Ulm site's developments.

Ulm, June 28, 2019

Last week, Ronja Kemmer, member of the German parliament, visited the mutual Magirus and Iveco site in Ulm. During a personal conversation with Marc Diening, President & CEO of Magirus, she showed great interest in the Ulm-based company with its long-standing tradition and was duly impressed by the upcoming developments in the field of firefighting and disaster protection: "The world of fire and rescue services is also in transition. Seeing the opportunities that arise for Magirus in Germany, but also worldwide, as a result of digitisation, networking and alternative drive technologies are really exciting."

Subsequently, during the guided site tour, she gained a detailed insight into the far-reaching competences of both companies in Ulm where more than 1400 people are employed. The focus was on Iveco's most recent developments in future-oriented drive technologies for trucks and on the Defence Vehicles segment. The visit was rounded off with a tour of the production facility and the customer centre, with product demonstrations, and a ride on the turntable ladder.

Ronja Kemmer is a directly-elected member of parliament and in December 2014, when elected, was the youngest member of the German Bundestag.

Caption:(Copyright Magirus)

Pic 1: Ride with turntable ladder; Marc Diening, President & CEO Magirus, with Ronja Kemmer, MdB (f.l.t.r)

Pic 2: Visit of the Magirus Experience Center; Marc Diening, President & CEO Magirus, with Ronja Kemmer, MdB (f.l.t.r)



PRESS RELEASE

About Magirus

Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has combined innovation and tradition to assist firefighters throughout the world. With a comprehensive range of state-of-the-art, reliable fire engines, turntable ladders, rescue and equipment vehicles, special solutions, pumps and portable pumps, Magirus is known globally as one of the largest and technologically leading providers of firefighting and disaster control technology.

Magirus is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI), a worldwide leading company in the capital goods sector with a broad spectrum of products and a global presence.

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