

## Magirus Lohr announces new plant near Graz, Austria

*Investment in the future: Austrian fire engine manufacturer will move from Hönigstal to Premstätten within 2020 and expand its production capacity.*

Premstätten, 20 February 2020

For almost 100 years, Magirus Lohr has manufactured fire engines in Hönigstal near Kainbach in Austria. As a result of successful business developments in recent years, there is a requirement to accommodate potential growth. "Following increasing demand, we started a strategic search for a new location in 2017," said Christian Reisl, Managing Director, Magirus Lohr. "Due to the specific topographic conditions, there is no possibility for expansion at the Hönigstal site."

### From 10,000m<sup>2</sup> to 17,000m<sup>2</sup> in 10 months

The company has therefore determined a site in Zettling, located in the municipality of Premstätten near Graz, Austria, which, by 2020, will become a modern plant, comprising development and production facilities, a distribution centre as well as a point-of-sale for firefighting equipment. At 17,000m<sup>2</sup> and an investment totalling some 10 million euros, the Company's new location will operate to the latest standards and be ready to meet future challenges.

Regional Economic Councillor Barbara Eibinger-Miedl underlines the importance of the company for the Graz location, "Companies such as Magirus Lohr GmbH are the backbone of the Styrian economy. With Magirus Lohr, Styria has a leading company that turns tradition into innovation. The company's new location is a result of successful developments over the past few years and creates the conditions for further growth and secures existing jobs in the region."

A key priority of Magirus Lohr is maintaining uninterrupted production during the transfer, whilst seamlessly optimising manufacturing processes.

Magirus Lohr won the majority of tender lots advertised by the Austrian Federal Procurement Agency (BBG) for fire engines in late 2019. In addition, this site will continue as the manufacturing centre of excellence for crew cabins, group-wide components as well as responsibility for strategic market developments in Eastern Europe.

## **Positive outlook**

“Close customer relationships are the most significant element of Magirus’s philosophy,” said Marc Diening, CEO of the Magirus Group. “The new location will enable us to provide even better on-site customer support, and bring us closer to our customers, a fact already appreciated in Austria and abroad.”

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### Captions (Copyright Magirus Lohr):

Pic 1: View new building

Pic 2: Ready for ground-breaking at new location in Zettling

Pic 3: Ground-breaking

Pic 4: Ground-breaking ceremony

### **About Magirus Lohr**

*As a reliable partner since 1922, Magirus Lohr has developed and manufactured fire engines and solutions for the special requirements of professional, operational, plant and volunteer fire departments in Austria, Croatia, Slovenia, South Tyrol and Switzerland from its site in Kainsbach near Graz. The company is part of the Magirus Group as well as the ACstyria mobility cluster.*

### **About the Magirus Group**

*Passion and precision, high-tech and craft. Since 1864, Magirus stands for the combination of innovation and tradition - in the sense of firefighters around the world. With a comprehensive range of ultra-modern and reliable fire engines and turntable ladders, rescue and logistics vehicles, special solutions, pumps and portable fire pumps, Magirus is internationally considered as one of the largest leading providers of firefighting and disaster protection technology. Magirus is a member of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI), one of the world’s leading companies in the capital goods sector with a wide range of products and a global presence.*

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