

## FOUNDATION OF MAGIRUS SCHWEIZ GMBH

### New subsidiary strengthens market presence and innovations in the firefighting sector

- Magirus, world market leader in turntable ladders, expands its international sales network with an independent presence in Switzerland
- The product range includes turntable ladders, fire engine, firefighting robots, equipment and digital systems
- Well-known, experienced team remains the first point of contact for customers

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Magirus Schweiz GmbH has officially announced its foundation. As a subsidiary of Magirus GmbH in Ulm, the company has emerged from the fire protection division of Iveco Schweiz AG and will now operate independently. With this expansion, Magirus strengthens its presence on the Swiss market and emphasizes its commitment to innovative solutions in the field of firefighting vehicles and technologies.

Magirus Schweiz GmbH will provide the sale, maintenance and servicing of firefighting vehicles, in particular turntable ladders, pumpers and robotics. It will also offer state-of-the-art equipment and digital systems for fire services. “The aim is to provide Swiss fire brigades with customised, state-of-the-art products that optimise their operational capabilities and support them in fulfilling their demanding tasks”, says Thomas Hilse, CEO of Magirus.

“The experienced sales and customer service team, which has already built up an excellent reputation, will remain the first point of contact at the same location for Swiss customers under the new company structure”, Marc Kuntz, Director Sales and Customer Service, adds. Linda Schmidt (Customer Service), Bruno Müller (Sales) and Marco Hauk (Magirus GmbH, Ulm) will work together in the management team to drive the success of the new company.

Magirus, a leading global producer of firefighting vehicles and technologies, is taking a further step in its international growth strategy with the founding of Magirus Schweiz GmbH and is reaffirming its claim to always deliver innovative and high-quality solutions as a pioneer in the industry.

Captions (Copyright Magirus):

Image 1: The experienced team of Magirus Schweiz GmbH

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## ABOUT MAGIRUS

Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has stood for the combination of innovation and tradition - for the benefit of firefighters all over the world. With a comprehensive range of intelligent turntable ladders, ultra-modern and reliable fire engines, rescue and equipment vehicles, tactical deployment and extinguishing robots, digital fleet and deployment management systems, pumps, portable pumps, versatile equipment and clever accessories, Magirus has been one of the largest and technologically leading suppliers of fire and disaster protection technology worldwide for over 160 years. Magirus employs more than 1,400 people at four locations: Ulm/Germany, Graz/Austria, Brescia/Italy and Chambéry/France.