

STATE-OF-THE-ART LOGISTICS HUB OPENED BY MAGIRUS LOHR IN AUSTRIA:

Efficient and sustainable logistics for Magirus Lohr products

- Magirus, world market leader in aerial ladders for fire brigades, opens state-of-the-art logistics hub in Leibnitz
- Key handover with high-ranking representatives from politics and business
- Commitment to innovation and sustainability
- Expansion of manufacturing capacity for the production of the new FLEX fire engine

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Magirus, the leading provider of fire and disaster protection technology, today announced the grand opening of its new logistics hub at Panattoni Park Graz Süd in Leibnitz. The modern site with a total area of around 2,500 m² will play a key role in optimising logistics and expanding the production capacities of the Austrian Magirus Lohr plant in Premstätten.

Thomas Hilse, CEO of Magirus, emphasises: "The opening of this logistics hub marks a decisive step in the strategic development of Magirus in Austria and beyond. The location not only strengthens our supply chains, but also enables us to grow sustainably and increase our efficiency. The use of CO₂-neutral shuttle transport also emphasises our commitment to the environment and sustainable corporate management."

Marc Kuntz, Director of Sales and Customer Service, adds: "With the new logistics infrastructure, we are optimising our warehousing and expanding our production capacities. This not only improves customer service in Austria, but also internationally, as we can better meet the increasing demand for our innovative solutions. One focus will certainly be on the production of our new FLEX firefighting vehicle. "

The investment in the new logistics hub demonstrates Magirus' ongoing commitment to innovation and sustainability. The building complies with the GreenBuilding Gold standard and the logistics processes have been equipped with modern, low-emission technologies. In addition, the shuttle service between the business park and the plant is CO₂-neutral.

The opening took place in the presence of Christa Zengerer, Managing Director of ACStyria, and Mario Kunasek, Governor of Styria. Christian Reisl, Managing Director of Magirus Lohr, officially accepted the key for the new logistics centre and emphasised the importance of the location for the future of Magirus in the region. "With the expansion of our logistics centre in Hasendorf, we are not only helping to increase efficiency, but are also making a significant contribution to the regional economy," said Reisl.

"We are proud to be growing sustainably as part of the Styrian mobility industry," concludes Hilse

Magirus remains true to its tradition and focuses on innovation and precision to ensure the highest quality in fire and disaster protection - for customers in Austria and worldwide.

Captions (Copyright Magirus):

Image 1 from left: Jürgen Winklbauer, Managing Director Panattoni, Christa Zengerer, Managing Director ACStyria, Mario Kunasek Governor of Styria, Christian Reisl, Managing Director Magirus Lohr

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ABOUT MAGIRUS

Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has stood for the combination of innovation and tradition - for the benefit of firefighters all over the world. With a comprehensive range of intelligent turntable ladders, ultra-modern and reliable fire engines, rescue and equipment vehicles, tactical deployment and extinguishing robots, digital fleet and deployment management systems, pumps, portable pumps, versatile equipment and clever accessories, Magirus has been one of the largest and technologically leading suppliers of fire and disaster protection technology worldwide for over 160 years. Magirus employs more than 1,400 people at four locations: Ulm/Germany, Graz/Austria, Brescia/Italy and Chambéry/France.