

VICE CHANCELLOR LARS KLINGBEIL VISITS MAGIRUS: DIALOGUE ON SECURITY AND TRANSFORMATION

- Magirus Experience Center in Ulm as a venue for open dialogue
- Focus on security, transformation, and regional value creation
- Magirus CEO Fatmir Veselaj emphasises responsibility for change to ensure high-quality products, sustainable affordability, and stable employment
- Strong companies and industrial locations as key contributors to Europe's stability and future resilience

Ulm, Germany - 9 February 2026

On 5 February 2026, Magirus hosted the dialogue format “Klingbeil in Conversation.” German Vice Chancellor Lars Klingbeil met with citizens as well as representatives from politics, business, and the region at the Magirus Experience Center, the company's customer and exhibition venue in Ulm, Germany. The evening provided space for an open exchange on topics like security, transformation, and the importance of regional value creation in a challenging global environment, emphasising the role of dialogue and collaboration.

Transformation as a Responsibility and Security as a Core Mission

In his welcome address, Magirus CEO Fatmir Veselaj highlighted the responsibility companies like Magirus bear in times of global change: “For Magirus, transformation means developing high-quality products, ensuring sustainable affordability, and securing stable jobs in Ulm and the surrounding region. This regional strength is a crucial building block for stability—locally and beyond.”

The discussions underscored the importance of reliable security structures and modern technologies for society and emergency services. Magirus demonstrated how innovations in firefighting technology can provide concrete answers to central security challenges.

Strong Industrial Locations as the Foundation of a Resilient Europe

The dialogue made clear that economic strength and social stability do not emerge solely at the European level, but locally—where companies take responsibility, safeguard value creation, and drive innovation. Contributions from the audience emphasized the need for joint efforts to align transformation, climate protection, industrial policy, and the reduction of bureaucracy.

Magirus Relies on Dialogue and Collaboration

For Magirus, dialogue with political, economic, and societal stakeholders is a central part of its responsibility. The evening demonstrated how essential communication, exchange, and collective action are for strengthening security, stability, and future viability.

Captions (Copyright Magirus):

- Image 1: German Vice Chancellor Lars Klingbeil and Magirus CEO Fatmir Veselaj at Magirus in Ulm
- Image 2 (f. l. t. r.): Fatmir Veselaj (CEO Magirus), Martin Gerster (Member of the German Bundestag), Andreas Stoch (Member of the State Parliament of Baden-Württemberg), and Lars Klingbeil (Vice Chancellor) ride in the Magirus turntable ladder
- Image 3: Fatmir Veselaj (CEO Magirus), Martin Gerster (Member of the German Bundestag), Andreas Stoch (Member of the State Parliament of Baden-Württemberg), and Lars Klingbeil (Vice Chancellor) in a Magirus turntable ladder cage
- Image 4: Vice Chancellor Lars Klingbeil arrives at the Magirus Experience Center in Ulm
- Image 5: Vice Chancellor Lars Klingbeil talks to citizens at Magirus in Ulm
- Image 6: Andreas Stoch (Member of the State Parliament of Baden-Württemberg), Fatmir Veselaj (CEO Magirus) and Martin Ansbacher (Lord Mayor of Ulm)
- Image 7: Lisa Marie Späth (District Councillor, Alb-Donau District) facilitating audience participation during the open dialogue at Magirus
- Image 8: Martin Ansbacher (Lord Mayor of Ulm) and Fatmir Veselaj (CEO Magirus) in conversation with guests

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ABOUT MAGIRUS

Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has stood for the combination of innovation and tradition - for the benefit of firefighters all over the world. With a comprehensive range of intelligent turntable ladders, ultra-modern and reliable fire engines, rescue and equipment vehicles, tactical deployment and extinguishing robots, digital fleet and deployment management systems, pumps, portable pumps, versatile equipment and clever accessories, Magirus has been one of the largest and technologically leading suppliers of fire and disaster protection technology worldwide for over 160 years. Magirus employs more than 1,500 people at five locations: Ulm/Germany, Graz/Austria, Brescia/Italy, Chambéry/France and Schongau/Switzerland.