

Built to Protect: Magirus at Interschutz 2026

- Magirus to present itself at the world's leading trade fair for fire and rescue services, civil protection and safety in Hanover from 1–6 June 2026
- Under the motto “Built to Protect”, Magirus positions itself as a system provider for fire and disaster protection as well as Defense & Security
- Magirus Pavilion 32 combines SmartControl turntable ladders, new equipment, live demonstrations and interactive formats into an immersive experience and place for exchange

Ulm / Germany - 13 May 2026

Geopolitical conflicts, new threat scenarios and increasing demands on the protection of critical infrastructure are fundamentally changing civil protection. For more than 160 years, Magirus has been developing solutions for those who take responsibility for protection and safety – continuously evolving from a traditional firefighting vehicle manufacturer into a provider of fire and disaster protection as well as Defense & Security solutions.

From 1 to 6 June 2026, Magirus will demonstrate at Interschutz 2026 in Hanover, Germany, how the company is addressing these challenges. At the world's leading trade fair for fire and rescue services, civil protection and safety, Magirus will present itself as an integrated system provider dedicated to protecting people, emergency responders and critical infrastructure.

“Built to Protect”: More than a Motto

Under the motto “Built to Protect”, Magirus will bring to life at Pavilion 32 what the company has stood for more than 160 years: technology designed to protect lives. With the newly established Defense & Security business unit, Magirus has strategically expanded its portfolio – from fire and disaster protection to tactical vehicle solutions for armed forces and security authorities. This further strengthens the company's position across the full spectrum of modern safety and operational scenarios.

“The requirements facing emergency responders and operators of critical infrastructure are changing significantly. For us, Interschutz is above all a place for personal exchange with customers, partners, emergency and rescue services,” says Thorsten Marquardt, Global Head of Sales at Magirus. “We do not only want to present our company and solutions – we want to make them tangible and experienceable. At the heart of everything we do is the question of how we can best support those who take responsibility for protection and safety.”

The Magirus Pavilion: Experience, Exchange and Operational Practice at the Centre

Magirus welcomes customers, partners and visitors in and around Magirus Pavilion 32. Live demonstrations and interactive formats such as the Magirus Firefighter Challenge “Operation 112” will turn the exhibition presence into a meeting point for emergency responders, partners and the wider community. Visitors will gain practical insights into modern operational solutions and experience direct exchange with the people behind Magirus.

In addition, Magirus is setting deliberate impulses for the future of emergency response technology and aims to further develop ideas, materials and new approaches in civil protection together with fire services

and emergency responders. Further information about the exhibition appearance, exhibits, programme highlights and appointment bookings is available at <https://interschutz.magirusgroup.com/>

With its presence at Interschutz 2026, Magirus is creating a place for exchange, experience and practical insights into modern operational solutions – for everyone who takes responsibility for protection and safety.

CAPTIONS (COPYRIGHT MAGIRUS):

Image 1: The Magirus exhibition presence at Interschutz 2026 under the motto “Built to Protect”

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Image 2: First insights into the experience world of Magirus Pavilion 32 at Interschutz 2026

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ABOUT MAGIRUS

Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has stood for the fusion of innovation and tradition – in the service of those who protect our society. As a systems provider for fire and disaster control as well as Defense & Security, Magirus develops integrated solutions along the entire operational chain – from vehicles to technologies and digital systems – for fire services, emergency organisations, security authorities and all those who bear responsibility for protecting our society and critical infrastructure. The portfolio encompasses a broad spectrum of operational vehicles – from firefighting vehicles and turntable ladders to specialised and tactical vehicle solutions – complemented by digital fleet and mission management systems, robotics solutions, high-performance pumps as well as equipment and comprehensive service offerings. With over 1,700 employees at sites in Germany, Italy, France, Austria and Switzerland, Magirus maintains a strong international presence.

ABOUT MAGIRUS DEFENSE & SECURITY

Magirus Defense & Security is the business unit for tactical and protected vehicles as well as solutions in the field of defense and civil security. Building on the long-standing expertise of Achleitner, Magirus Defense & Security develops and produces specialised vehicle solutions for armed forces, security authorities and operators of critical infrastructure. The focus is on protection, mobility and operational capability under the most demanding conditions. The main site is Radfeld in Austria, where over 110 employees are based.

SHORT BIOS

Fatmir Veselaj, Chief Executive Officer (CEO) Magirus GmbH

Fatmir Veselaj has been CEO of Magirus since July 2025 and is responsible for the strategic direction and further development of the company. He previously served as Chief Restructuring Officer (CRO), initiating the first key steps to stabilise the company.

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